



Innovative Trends in Education

GUIDE FOR PARTNERS

In order to become a partner of the 2020 STEM Discovery Campaign, you must follow first the two-step procedure included in this document:

- 1 First, you **copy the pre-written HTML codes** of this guide to a web page or a newsletter of your project, organisation, company or school.
- 2 Then, as part of the second step, you **fill in an [online form](#)** to request a partnership.

In case you need any support or if you have any questions, you can send an e-mail to Ola Miklasinska, Communications coordinator of the 2020 STEM Discovery Campaign at European Schoolnet, at ola.miklasinska@eun.org

STEP 1: Use one or both of the following options to copy web codes to your website/newsletter

Bodyfield

```
<p></p>
```

```
<p>The 2020 STEM Discovery Campaign is a joint international initiative organized by <strong>Scientix</strong> that
invites <strong>projects, organisations, libraries, schools, universities and youth clubs</strong> across Europe and
around the world, to celebrate careers and studies in the fields of Science, Technology, Engineering and Mathematics
(STEM). The tagline for this year's campaign is "<strong>Innovative Trends in Education</strong>". The main goal of
the STEM Discovery Campaign, is to showcase the magnitude of the efforts teachers and other people interested in
STEM education make during the academic year while using learning resources and engaging their students in
educational activities promoting STEM. </p>
```

```
<p> <strong>Interested in becoming a partner?</strong></p>
```



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<p>By committing to the 2020 STEM Discovery Campaign, the partners agree to:</p>

Organise and share information about activities and actions in STEM education as part of the STEM Discovery Campaign.

Encourage third parties to support and join the initiative by organising STEM activities or actions of their own and share information about them as part of the STEM Discovery Campaign.

Publish on their web page information in support of the STEM Discovery Campaign, hence facilitating an active exchange of information among projects, organisations and schools.

<p>For more information on the registration steps that potential partners need to follow, please consult the guide for partners.</p>

<p>Are you organising a STEM activity or action between February and April 2020?</p>

<p>Include it on the map! Participants organising STEM activities and actions from 1 February to 30 April 2020 may also enter the STEM Discovery Campaign competitions. Visit the competitions' section on the Scientix online portal for more information.</p>

STEM Discovery Campaign activities

<p style="text-align: center;">STEM Discovery Campaign activities' and actions' map</p>

<p style="text-align: center;"><iframe height="480"

src="https://www.google.com/maps/d/embed?mid=1uPOFkjLBOlvtNup9GhJdKmAgIcHRKBSL"

width="600"></iframe> </p>

<p style="text-align: center;">

<a href="https://docs.google.com/forms/d/e/1FAIpQLSeGa5cF7w-9y9SHeicK2MDGQup9qUVo7ZmK-

G7CJDP5SoT0YA/viewform" target="_blank"></p>

Sidebar banner

Code 1: Suggested for websites on the WordPress platform

<iframe src="//cdn.bannersnack.com/banners/b1hns1hug/embed/index.html?userId=38672522&t=1578672945" width="250" height="250" scrolling="no" frameborder="0" allowtransparency="true" allow="autoplay" allowfullscreen="true"></iframe>



Code 2: Suggested for websites on other platforms

```
<script type="text/javascript">  
var bannersnack_embed =  
{"hash":"b1hns1hug","width":250,"height":2500,"t":1578672945,"userId":38672522,"type":"html5"};</script>  
<script type="text/javascript" src="//cdn.bannersnack.com/iframe/embed.js"></script>
```

Option 2: Copy this code to a space in your newsletter

```
<p style="text-align: center; width: 100%;"><a href="  
http://www.scientix.eu/documents/10137/887286/SDC20_Guide_for_partners.pdf " target="_blank"></a></p>
```

STEP 2: Request partnership

When you have created a web page or/and adjusted your newsletter with the codes listed above, you must complete the [online request form for partnership](#) in the 2020 STEM Discovery Campaign. Access the form to request partnership here: <https://forms.gle/U9kmubSvrTFzwk2c8>