

# STEM

## Discovery Week 22-28 April 2019

### BEST PRACTICES IN USING INNOVATIVE STEM RESOURCES



## 4<sup>th</sup> Edition

# DISSEMINATION GUIDE

Thank you for supporting the “STEM Discovery Week 2019” campaign!

The campaign lasts from February to the end of April 2019. The peak of the campaign takes place from 22 to 28 April 2019, during the STEM Discovery Week 2019.

We have created a simple-to-use dissemination guide to assist you with online promotion of the campaign, including visual materials and pre-written messages that only need to be copied and pasted to your social media profiles, pages and/or websites.

[Click here to go to the dissemination guide](#)



Create a web page about the STEM Discovery Week!

Our dissemination guide is complemented by our web guide, which you can use to easily create a web page about the STEM Discovery Week, or add a campaign banner to your newsletter.

[Click here to download the web guide](#)



Hashtag to use on social media

# #STEMDiscoveryWeek

The STEM Discovery Week is supported by:



Scientix 3 is supported by the European Union's H2020 research and innovation programme (Grant agreement N. 730009). SYSTEMIC is Co-funded by the Erasmus+ Programme of the European Union. The content of the document is the sole responsibility of the organizer and it does not represent the opinion of the European Commission (EC), and the EC is not responsible for any use that might be made of information contained.