



# PROMOTIONAL PACKAGE

Thank you for supporting **the 2022 STEM Discovery Campaign: STEM for all**, a joint international initiative organised by Scientix to celebrate careers and studies in the fields of Science, Technology, Engineering and Mathematics (STEM).

We have created a simple-to-use **promotional package** to assist you with online promotion of the campaign, including **pre-written messages** and **visual materials** that only need to be copied and pasted on your social media accounts.

## KEY ACTIONS YOU CAN TAKE TO PROMOTE THE #SDC22

1. Use the [suggested messages](#) and [visuals](#) for dissemination on your social media channels.
2. Include on your posts the **#SDC22** hashtag, tagging @scientix\_eu on Twitter and Instagram, and @European.schoolnet on Facebook and LinkedIn.
3. Share the information about the #SDC22 and/or an activity you are organising. Do not forget to mention us!
4. React to our posts tagging in comments your colleagues or organisations that might be interested in joining the campaign. Spread the news on your network!
5. Become a partner of the 2022 STEM Discovery Campaign by adding to your web and/or newsletter our information. You can access to our easy-to-use guide for partners here: <https://bit.ly/22SDCpartners>

CLICK [HERE](#) OR SCAN THE CODE TO COPY THE SUGGESTED MESSAGES



CLICK [HERE](#) OR SCAN THE CODE TO DOWNLOAD THE VISUALS

