



Europeana Education Competition

Terms and Conditions

2022



Co-financed by the European Union
Connecting Europe Facility

Contents

| | |
|---|----|
| Introduction..... | 2 |
| Eligibility | 2 |
| First branch..... | 2 |
| Second branch..... | 2 |
| Submission | 3 |
| How should User Group members submit? | 3 |
| How should participants outside of the project submit?..... | 3 |
| Submission period | 3 |
| The submitted content | 3 |
| Submitted content by User Group members | 4 |
| Submitted content by participants outside of the project..... | 4 |
| Judging process | 4 |
| Judging process for User Group members | 4 |
| Judging process for participants outside the project | 4 |
| Scoring criteria..... | 5 |
| Awards..... | 5 |
| Notification of winners..... | 5 |
| Entry Restrictions | 6 |
| Entry restrictions for User Group members..... | 6 |
| Entry restrictions for participants outside the project..... | 6 |
| Content Restrictions..... | 6 |
| License of the content..... | 7 |
| Annex 1: Copyrights and Legal Issues..... | 8 |
| i. Privacy Policy..... | 8 |
| Overview | 9 |
| Information collection..... | 9 |
| Use of collected information | 9 |
| Length of data storage..... | 9 |
| Site security | 10 |
| Changes within this privacy policy..... | 10 |
| ii. Contacting EUN Partnership AISBL..... | 10 |
| PLEASE READ CAREFULLY | 10 |
| IMPORTANT NOTE..... | 10 |
| Contacts | 10 |

Introduction

The Europeana Education Competition 2022 is an educational competition, which aims to highlight the importance of integrating innovative pedagogical approaches into educational activities, using arts and science digital heritage to raise awareness about today's society's big issues.

Within the framework of the STEM Discovery Campaign 2022 the Europeana Education Competition (hereafter "the competition") encourages teachers and non-formal educators to create learning scenarios that include innovative ways of using Europeana arts and science digital heritage in their educational activities and share their story of implementation about it.

The competition is organized in a **two-tiered manner**. **The first branch involves all members of the Europeana Education User Group of 2021-2022 (as part of the [Europeana DSI-4 project](#))**, while second branch is open to all primary and secondary school teachers, museum educators or any other CHI professional – e.g. librarians, archivists, curators, etc. – from European Union countries and Horizon 2020 associated countries.

Eligibility

First branch

The Europeana Education Competition 2022 is open to **all members of the Europeana Education User Group of 2021-2022 (as part of the [Europeana DSI-4 project](#))** who are automatically eligible for the competition, if they:

In case of teachers

- Created one new Learning Scenario on an agreed topic, based on the official template, and using Europeana content and submitted it to the Teaching with Europeana blog as well as commented on one Story of Implementation and Learning Scenario of other colleagues, or
- Wrote a Story of Implementation from the experience of implementing their own or a colleague's Learning Scenario and commented on one Story of Implementation and Learning Scenario of other colleagues for the Teaching with Europeana blog.

In case of non-formal educators

- Created one learning scenario on an agreed topic, based on the official template, and using Europeana resources and submitted it to the Teaching with Europeana blog
- Possibly tested (either face-to-face or online) the learning scenario created and wrote a Story of Implementation about it for the Teaching with Europeana blog.

Second branch

The Europeana Education Competition 2022 is also open to all **primary and secondary school teachers, museum educators and other CHI professionals** – e.g. librarians, archivists, curators, etc. – from European Union countries and [Horizon 2020 associated countries](#) who implemented a learning scenario from the Teaching with Europeana blog in their educational activity. Only entries in English, which follow the official competition template, and which are submitted during the official submission period (as outlined in the

'Submission period' section) will be eligible for this competition.

Participation in the Competition is subject to the rules outlined in this document, which are binding in all respects and not subject to appeal. Due to the high number of works to be evaluated, European Schoolnet will not offer individual feedback or enter into discussions regarding the result of the competition.

Submission

How should User Group members submit?

For User Group members, participants must apply going through the steps below:

Step 1: Pin the activity they are planning or conducted in the [2022 STEM Discovery Campaign map](#) before 23:59 CEST on 30 April 2022 and select **The Europeana Education Competition 2022 - User Group** members when prompted. They will be asked to indicate if they participate in the competition with a learning scenario or a story of implementation and provide the name of the resource that they created.

Step 2: Submit their materials through the [Teaching with Europeana blog](#). Should they wish to withdraw their participation, an e-mail should be sent to elisavet.vlachou@eun.org stating so.

How should participants outside of the project submit?

For participants outside the project, the competition submission form is available at the following link: [SDC22 - Scientix](#)

Each submission to the competition will consist of one reply to the submission form, filled in by one individual. During the submission period of the competition indicated below (in 'Submission period' section), participants can submit their entries by going through the steps below:

Step 1: Prepare their Story of Implementation based on the [competition template](#).

Step 2: Pin the activity you are planning or conducted in the [2022 STEM Discovery Campaign map](#) before 23:59 CEST on 30 April 2022 and select **The Europeana Education Competition 2022 - For teachers and educators outside the project** when prompted. They will be asked to provide a link to the Story of Implementation they are submitting for the competition from where it can be accessed.

Important note: All information must be submitted by the 30 April 2022 at 23:59 Central European Time (CE(S)T) in order to be eligible for the competition. All content included in the submission form (including links with supporting material) must be available for view and download until the end of the submission period. The email address(es) provided in the submission form must be valid.

Submission period

The Competition starts with the **15th of February 2022** and ends on the **30th of April 2022**. Submissions received outside the submission period will not be eligible for participation. The entries will be reviewed over the course of May 2022.

The submitted content

Submitted content by User Group members

The submitted content for the competition shall be an **original creation** and consist of

In case of teachers

- One new Learning Scenario submitted to the Teaching with Europeana blog as well as a comment on one Story of Implementation and Learning Scenario of other colleagues, or
- A Story of Implementation and a comment on one Story of Implementation and Learning Scenario of other colleagues for the Teaching with Europeana blog.

In case of non-formal educators

- One learning scenario submitted to the Teaching with Europeana blog
- Possibly a Story of Implementation, as a result of implementation of own learning scenario, submitted to the Teaching with Europeana blog.

By participating in the competition, participants agree to present their submitted content under a [Creative Commons License of Attribution ShareAlike \(CC BY-SA\)](#) or [Attribution \(CC BY\)](#) and correctly use suitable licensed Europeana resources.

Submitted content by participants outside of the project

The submitted content for the competition shall be an **original creation by one participant** and consist of a “story of implementation” of one of the learning scenarios on the Teaching with Europeana blog.

The submitted work should:

1. Follow the official [competition template](#) provided in the framework of the competition,
2. Be one standalone document, no attachments will be considered that are not part of the templates provided,
3. Be completely original and not contain any third party’s work.

By participating in the competition, participants agree to present their submitted content under a [Creative Commons License of Attribution ShareAlike \(CC BY-SA\)](#) or [Attribution \(CC BY\)](#) and correctly use suitable licensed Europeana resources.

Judging process

Judging process for User Group members

The entries will be considered at two stages:

- 1) A first selection of at least 40 finalists will be carried out by a team of experts Europeana Ambassadors.
- 2) The final 20 winners will be decided by the Europeana Foundation and European Schoolnet together.

Judging process for participants outside the project

The entries will be considered at two stages:

- 1) A first selection of about 5 finalists will be carried out by a team of expert Europeana Ambassadors.

2) The final 1 winner will be decided by the Europeana Foundation and European Schoolnet together.

Scoring criteria

The following criteria will be used to evaluate the submissions to the Competition.

- Either one learning scenario and one comment, or one Story of Implementation and one comment (added below a colleague's post) or one learning scenario (and possibly a story of implementation) have been submitted.
- If created, the learning scenario includes Europeana resources, all the sections are filled in and comprehensive.
- If created, the learning scenario makes correct use of suitable licensed Europeana resources.
- If created, the learning scenario is embedded in a coherent blog post. The work is added both in a docx/doc and pdf format.
- The blog post/learning scenario/Story of Implementation is an original work and if it includes images, the correct licenses and sources are attributed for.
- Originality of entries, pertinence, novelty, creativity, and pedagogical approach will all be taken into account during the evaluation process. All works should be creative, interesting, attractive and in any other way original.
- Clarity of ideas and conclusions, explaining in a clear way, demonstrating a good understanding of the theme, and conveying convincing implementation methods, solutions, and messages.
- Usability – if created, your learning scenario should include all the information needed for other educational professionals to implement it in their educational activity.
- Good use of technology and the integration of innovative tools, such as immersive technologies will be taken into consideration.
- Presentation of entries, style, layout, and design will be considered.

Awards

1. The 20 winning participants from the Europeana Educational User Group 2021-2022 and the 1 winner non-member of the Europeana Educational User Group 2021 – 2022 will be awarded a certificate and will be invited to a workshop, with flights and accommodation covered, to be held in **Brussels during the summer 2022¹**.

For all the winning participants, European Schoolnet reserves the right to select an alternate winner in case of non-availability of the selected person.

2. Learning Scenarios, Stories of Implementation, and Comments from winning candidates will be published online, on the Teaching with Europeana blog.

Notification of winners

Potential winners will be contacted by European Schoolnet via the contact information

¹ Regarding the award of the 21 winning participants, should the face-to-face workshop not take place due to the current Covid-19 Pandemic, EUN would finance a national trip for up to 500 €.

provided when they applied to the project.

In all cases, in order to remain eligible to be awarded with a prize, a winner must respond to the winner notification contact (i.e., via email or comment, as the case may be) and commence the prize claim procedure within 72 hours of transmission/posting of contact. In the event of noncompliance with these requirements, if a potential winner cannot be reached for any reason (including failure to receive or respond to contact for any reason) or if a potential winner is determined to be ineligible or otherwise in violation of these Terms and Conditions, he/she shall be disqualified and forfeit the prize. In case of prize forfeiture, alternate winner(s) will be selected.

Releases: By accepting a prize, the winner allows Europeana Foundation and European Schoolnet to use his/her name and winning submission to be disseminated as the result of the competition. In case of any problems during the running of the competition, European Schoolnet keeps the right to modify any of the previous conditions.

Entry Restrictions

Entry restrictions for User Group members

User Group members may submit several pieces of work to the Teaching with Europeana blog. They should not use the resource(s) to create several "stories of implementation". Any dispute as to the identity any of the prize winners will be resolved by European Schoolnet and Europeana Foundation in its sole discretion.

Entry restrictions for participants outside the project

There is a limit of **three** submissions for the competition by the same participant.

- DO NOT submit the same "story of implementation" more than once.
- DO NOT use the same resource(s) to create several "stories of implementation".
- A given e-mail account may only be used by one person to participate in the competition. Any dispute as to the identity any of the prize winners will be resolved by European Schoolnet and Europeana Foundation in its sole discretion.

Content Restrictions

Submitted content must comply with the following criteria:

- (a) Content must be original and neither copied, as a whole or partly, nor rephrased from any other source
- (b) Content must be truthful
- (c) Content must not violate the rights of any third party
- (d) Content must not be inappropriate or unfit for publication (e.g., include nudity, obscenity or hate speech)
- (e) If your submission shows faces, please be aware that you **MUST be in possession of the signed authorisation** of all persons appearing in the videos and/or pictures. In addition, for underage students you must get their legal guardians' agreement before using their images. Authorisation form templates are available for both, [young people](#) under 18 years old and for [adults](#). Please be aware that EUN Partnership AISBL will request signed authorizations for all persons appearing on your video/image submitted to the competition if the submission is selected to be published on the portal (short-listed and winners).

License of the content

Applicants accept that the submitted content follows a Creative Commons License of Attribution-ShareAlike (CC BY-SA) or Attribution (CC BY). Details of this license can be found here: [Creative Commons – Attribution-ShareAlike 4.0 International – CC BY-SA 4.0](#) and [Creative Commons – Attribution 4.0 International – CC BY 4.0](#)

All participants are made aware that in order to use any copyrighted material – images, music, video – they need to be in possession of the permission of the author in written form. EUN Partnership AISBL reserves the right to request clarification on the copyrights of the materials submitted to the competition. Participants are required to read carefully the full details in sections Content restrictions and in Annex 1.

Annex 1: Copyrights and Legal Issues

All participants must comply with European and national laws including but not limited to copyright laws, legislation prohibiting the publication of any defamatory, discriminatory, or other illegal content or any other similar laws.

The “The Europeana Education Competition” (“the Competition”) is organized by the EUN Partnership AISBL (“Organizer”). By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading content, each contestant declares that the content does not infringe any third-party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and will hold the Organizer harmless from any actions brought by third parties.

The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory, or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizers shall have the right to make the content freely available for educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

By sharing photos, you, the students, and their parents or legal guardians give consent to the EUN Partnership AISBL to publish them in their website and social media channels.

For promotional purposes, the winners might be asked by the Organizer to participate in additional promotional and publicity activities, e.g., to take a group photo, record an interview, participate in public/educational event, etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this content in all media formats in its promotional activities of the award. The Organizer shall have complete discretion as to how they want to claim and exercise these rights.

i. Privacy Policy

The following statement explains our policy regarding the personal information we collect about you for the purposes of the Competition:

- Overview
- Information collection
- Use of collected information
- Length of data storage

- Site security
- Changes within this privacy policy

Overview

The Competition Platform is dedicated to respecting the privacy of its users. Our intention is to provide a secure and safe environment for all users. The following statement outlines the policies by which the Platform collects, manages, and uses the data provided to us by users, and how users of the portal may exercise their rights. Use of the Platform indicates you have read these policies and agree to abide by them.

The Platform is controlled by EUN Partnership AISBL, the legal name for European Schoolnet, which acts as the Data Controller for any personal data collected via the Platform. Contact information for EUN Partnership AISBL can be found below.

Information collection

To serve its users in the best way possible, the Platform requires users to submit the following information as a part of the application for the Competition:

Applicant's data (Adults): name, surname, email address, country, class name, school or organization (if applicable). Application must include the number of participants, their age and a submission date.

In addition, information such as user IP address, internet service provider (ISP), web browser, operating system, approximate times of use, referring site, email address and any similar data exchanged between a user's computer and the servers of the Platform will be collected. These will not be linked to specific user accounts except as indicated below.

Finally, aggregate statistics will be collected regularly, including but not limited to the number of users and page statistics during a specific period.

Use of collected information

Personal information provided by the user or collected during usage of the Platform will only be used to:

- Implement the Competition including judging the entries, publishing the names of the winners in the media, and awarding the prizes.
- Enable and improve the user experience within this project.
- Send print materials and other items by post on request by members using address details provided by them.

Access to this information is strictly limited to EUN Partnership AISBL, as well as individual experts and judges from Europeana DSI-4 project. The transfer of specific data to other third parties can be permitted under the specific authorisation of EUN Partnership AISBL acting as the Data Controller; such authorisation will only be granted by the Data Controller to third parties with a legitimate interest in the Competition, including the European Commission. Personal data will only be transferred in accordance with applicable regulations. EUN Partnership AISBL will not divulge your personal data for direct marketing purposes to third parties.

EUN Partnership AISBL will have access to provided account information and can modify and/or delete information as needed to maintain the integrity of the user database or to ensure the proper operation of the Platform.

Length of data storage

Personal data provided by the users of the site or collected during their usage of the site will not be stored by EUN Partnership AISBL in a form allowing the identification of the users for longer than three years after the date of the close of entries for the Competition.

In addition, registered users may contact the EUN Partnership AISBL as indicated below to terminate their accounts, which will result in the deletion of the personal data that they have provided during registration.

Site security

The Platform has implemented and continues to maintain appropriate technical and management measures to keep your personal information secure and safe from loss, damage, corruption, or deletion.

Changes within this privacy policy

Any and all changes to this privacy policy will be posted here and will take effect upon their publication. If you have any questions or concerns about this privacy policy, at any time, please contact: privacy@eun.org.

ii. Contacting EUN Partnership AISBL

EUN Partnership AISBL is based in Brussels (Belgium). For any questions related to the Platform, including your rights to access, correct and delete your personal information under applicable data protection law, you can contact us:

By e-mail: privacy@eun.org

By mail: EUN Partnership AISBL

Rue de Trèves 61

B-1040 Brussels

By phone: +32 2 790 75 75

PLEASE READ CAREFULLY

Please note that we use a third-party processor (Google Drive) to process the submissions to the Competition and any personal data relating to it (name, surname, email, phone, address, organisation, school name, country). Such processing will be carried out in accordance with Google Drive's terms and conditions (see <https://www.google.com/drive/terms-of-service/>).

Any personal data covered by this form will be processed in accordance with the new EU Regulation on Data Protection (GDPR) which came into force on the 25th of May 2018.

IMPORTANT NOTE

By completing the submission and reporting forms and sending in your personal data (name, surname, email, phone, address, organisation, school name, country) you are consenting to the processing of your personal data as detailed above.

Contacts

Please note that you have the right to contact us at any time and ask us to correct any personal data we hold on you or ask for it to be deleted. If you have any questions regarding this competition, please contact Elisavet Vlachou (elisavet.vlachou@eun.org).

If you feel that we have not dealt correctly with any personal data we are holding on you (see section above) or wish to make an official complaint, please contact the Belgian Data Protection Authorities:

Belgian Data Protection Authority

Rue de la Presse 35

1000 Brussels

+32 (0)2 274 48 00

+32 (0)2 274 48 35

contact@apd-gba.be



European Schoolnet (EUN),
Rue de Trèves 61, B-1040 Brussels
t +32 (0)2 790 75 75 | f +32 (0)2 790 75 85

www.europeanschoolnet.org

