

DISSEMINATION

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14-16 JUNE, BRUSSELS – 30TH SCIENCE PROJECTS WORKSHOP













AGENDA

What?

Mhh5

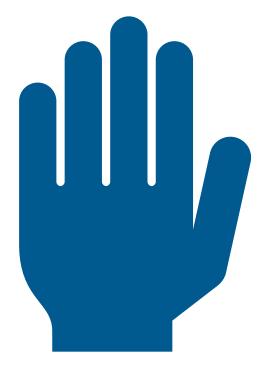
■ Hows





To spread information widely









"As many as possible"

"It's for everyone"





Source: https://blog.weekdone.com/wp-content/uploads/2015/05/SMART.png



HOW?



HOW?

- Target group(s)
- Their needs
- Means to reach them
- How do they differ?
- Universal tips



UNIVERSAL TIPS

- Engage
- Connect
- Be professional
- but accessible
- Interact
- Use your networks



TASK: USE YOUR NETWORKS

- Disseminate your work/project/campaign through Scientix!
 - Write a tweet tagging @scientix_eu / a FB post including #Scientix explaining where are you now (#SPW30) and how did it happen that you are here?
 - Think about your target audience and objectives you want to reach





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