

Say Yes to STEM!



WEB PAGE GUIDE

In order to become a STEM Discovery Week Partner in 2018, you must follow the two-step procedure included in this document.

- First, you copy the pre-written HTML codes of this guide to a web page or a newsletter of your project, organisation or school.
- Then, as part of the second step, you fill in an online form to request a partnership.

In case you need any support for this or if you have any questions, you can send an e-mail to Róbert Hlynur Baldursson, a Science Projects Communications Coordinator at European Schoolnet, at robert.baldursson@eun.org



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STEP 1: Use either or both of the following options to copy web codes to your website/newsletter

Option 1: Copy these three codes (body field, STEM Discovery Week activities, sidebar banner) to your webpage

Body field

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<p></p>
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```
<p>STEM Discovery Week 2018 is a joint international initiative that invites <strong>projects</strong>, <strong>organisations</strong> and <strong>schools</strong> across Europe and around the world, to celebrate careers and studies in the fields of Science, Technology, Engineering and Mathematics (STEM). The tagline for this year's campaign "<strong>say yes to STEM</strong>" describes the partners' open-minded and dedicated support to STEM subjects at school, as well as wide-ranging collaboration among stakeholders in the area.</p>
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<p><strong>Interested to become a partner?</strong></p>
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<p>By committing to the STEM Discovery Week 2018, the partners agree to:</p>
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<ul>
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<li>Organise and share information about activities in STEM education as part of the STEM Discovery Week campaign.</li>
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<li>Encourage third parties to support and join the initiative by organising STEM activities of their own and share information about them as part of the STEM Discovery Week campaign.</li>
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<li>Publish on their web page&nbsp;information in support of the STEM Discovery Week campaign, hence facilitating an active exchange of information among projects, organisations and schools.</li>
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</ul>
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<p>For more information on the registration steps that potential partners need to follow, please consult this document <a href="http://goo.gl/QjSy7w" target="_blank">here</a>.</p>
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<p><strong>Are you organising a STEM event around April 2018?</strong></p>
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<p>Include it on the map! Participants organising STEM activities in the course of April 2018, may also enter the STEM Discovery Week competitions. Visit the competitions' section for more information <a href="http://www.scientix.eu/events/campaigns/sdw18#competitions">here</a>.</p>
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STEM Discovery Week activities

<p>STEM Discovery Week activities' map</p>

<iframe height="480"

src="https://www.google.com/maps/d/embed?mid=1f8FjJLtO7TdTeW8YmSoCilpk2HZQwxHV"
width="600"></iframe>

<p style="text-align: center;"></p>

Sidebar banner

<script type="text/javascript">

var bannersnack_embed =

{ "hash": "bxpar5s9d", "width": 300, "height": 300, "t": 1516614953, "userId": 33701371, "type": "html5" };

</script><script type="text/javascript" src="//cdn.bannersnack.com/iframe/embed.js"></script>

<p> </p>

Option 2: Copy this code to a space in your newsletter

<p style="text-align: center; width: 100%;"></p>

STEP 2: Request partnership

When you have created a web page or/and adjusted your newsletter with the codes listed above, you must complete the online request form for partnership in the STEM Discovery Week.

Access the form to request partnership here:

<https://goo.gl/forms/M43qOFSRWSTMoBT93>



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